



# 2023 BMW SMALL LEATHER GOODS AND BAGS.



# BRIEF OVERVIEW.

## PRODUCT INFORMATION.

The collection of small leather goods and bags offers an exclusive selection of BMW and BMW M leather products. They convince with a modern, minimalistic look and correspond to the premium quality BMW is known for. In addition, the BMW M products feature details inspired by the BMW vehicle design.



BMW Wallet Horizontal



BMW Credit Card Holder



BMW Wallet With Coin Pocket



BMW Keyring



BMW M Wallet With Coin Pocket



BMW M Card Holder



BMW Duffle Bag Modern



BMW Backpack Modern



BMW Boardcase



## VALUE AND STYLE.

This exclusive selection of leather goods and bags from BMW and BMW M impresses in every single detail. Every piece of this high-class product range represents modern and elegant design. In this collection, premium and durable quality meets timelessness, precision, dynamism and sportiness.

### Special themes of the collection:

#### **Simplicity in midnight blue.**

The design quality of the BMW products from the BMW small leather goods and bags range lies in the reduction to the essentials. These products are a must-have for all those who value elegant and minimalistic design.



#### **BMW M small leather goods inspired by car design.**

While looking at the BMW M products from the small leather goods and bags collection, you will find that this minimalistic range transfers details from the BMW M vehicle models to premium leather accessories – especially concerning the signature carbon look. Sporty value is just as a convincing part of this selection as the quality feature 'Made in Italy'.



#### **Premium luggage and bags.**

The collection features high-quality luggage and bags. Following BMW's renowned philosophy, they combine modern design and practicality, making them perfect for travellers who appreciate the dynamic BMW lifestyle.



# BMW SMALL LEATHER GOODS AND BAGS. ACCESSORIES.

## BMW WALLET HORIZONTAL

A stylish yet elegant premium wallet.

### Product description:

- Wallet in midnight blue featuring the BMW rivet logo and a durable YKK zip
- Leather with premium Saffiano embossing and a tonal satinated inner lining
- Sufficient storage space with three compartments, twelve card slots and a coin pocket featuring a YKK zip and the BMW word mark
- High-class-packaging box with lid and a tonal dust bag
- Made in China



Material:	Exterior: 100% cow leather; lining: 100% polyester; cloth bag: 100% cotton
Dimensions:	19.5 cm × 11 cm
Colour:	Blue
Article no.:	80 21 5A51740

# BMW SMALL LEATHER GOODS AND BAGS. ACCESSORIES.

## BMW CREDIT CARD HOLDER

A sleek and elegant credit card holder that fits every pocket.

### Product description:

- Credit card holder in midnight blue featuring the BMW rivet logo
- Leather embossed in premium Saffiano look
- Sufficient storage space with six card slots and an additional pocket
- High-class-packaging box with lid and a tonal dust bag
- Made in China



Material:	Exterior: 100% cow leather; lining: 100% polyester; cloth bag: 100% cotton
Dimensions:	7 cm × 11 cm
Colour:	Blue
Article no.:	80 21 5A51741

# BMW SMALL LEATHER GOODS AND BAGS. ACCESSORIES.

## BMW WALLET WITH COIN POCKET

Leather wallet in premium BMW quality with a handy coin pocket.

### Product description:

- Wallet in midnight blue featuring a coin pocket as well as the BMW rivet logo
- Leather with premium Saffiano embossing and a tonal satinated inner lining
- Sufficient storage space with four cards slots, a coin compartment, two pockets as well as a general compartment
- High-class-packaging box with lid and a tonal dust bag
- Made in China



Material:	Exterior: 100% cow leather; lining: 100% polyester; cloth bag: 100% cotton
Dimensions:	12 cm × 9.4 cm
Colour:	Blue
Article no.:	80 21 5A51739

# BMW SMALL LEATHER GOODS AND BAGS. ACCESSORIES.

## BMW KEYRING

A beautiful, premium-quality leather keyring featuring our iconic BMW logo.

### Product description:

- Premium leather key ring in midnight blue with embossed BMW logo
- Smooth, premium leather front and durable metal hook
- High-class packaging box with lid and a tonal dust bag



Material:	Exterior: 100% cow leather; hook: metal; cloth bag: 100% cotton
Dimensions:	W 4 cm
Colour:	Blue
Article no.:	80 27 5A5BF53

# BMW M SMALL LEATHER GOODS AND BAGS. ACCESSORIES.

## BMW M WALLET WITH COIN POCKET

Classy leather BMW M wallet with eye-catching carbon detail.

### Product description:

- Small wallet in black featuring embossed M logo
- Made of premium cow leather and polyurethan foil with eye-catching carbon detail
- Featuring three M stripes
- Sufficient storage space with four card slots, a coin compartment, two pockets and a general compartment
- 'Made in Italy' embossed in the leather
- High-class-packaging box with lid and a tonal dust bag



Material:	Exterior: 100% cow leather; interior: 100% cow leather and carbon fibre; lining: 100% nylon; cloth bag: 100% cotton
Dimensions:	Closed W 12 cm × H 9.4 cm
Colour:	Black
Article no.:	80 21 5A51743



# BMW M SMALL LEATHER GOODS AND BAGS. ACCESSORIES.

## BMW M CREDIT CARD HOLDER

Premium BMW M credit card holder with eye-catching carbon detail.

### Product description:

- Credit card holder in black with embossed M logo
- Made of premium cow leather and polyurethan foil with eye-catching carbon detail
- Featuring three M stripes
- Sufficient storage space with four card slots and additional pocket
- 'Made in Italy' embossed in the leather
- High-class-packaging box with lid and a tonal dust bag



Material:	Exterior: 100% cow leather; interior: 100% cow leather and carbon fibre; lining: 100% nylon; cloth bag: 100% cotton
Dimensions:	Closed W 7 cm × H 11 cm
Colour:	Black
Article no.:	80 21 5A51742

# BMW SMALL LEATHER GOODS AND BAGS. LUGGAGE AND BAGS.

## BMW DUFFLE BAG MODERN

A modern yet classic duffle bag in premium BMW quality, perfect for travelling

### Product description:

- Classic duffle bag in blue featuring oversized, tonal BMW logo on the front
- Premium shell fabric made of 100% recycled nylon, body straps in match
- Orange lining in contrast to blue shell fabric, made of 100% recycled polyester
- Black leather handle straps with coated edges
- Maximum durability thanks to leather patch on each side, featuring a metal D-ring for fixture of the shoulder strap
- Featuring open pocket with leather binding in the back
- Easy attachment to hard-case luggage thanks to zip on the bottom of the open pocket in the back
- Opens and closes effortlessly because of shiny-silver, two-way TAIHINC
- Zip puller featuring embossed BMW logo
- Ultimate comfort thanks to detachable, adjustable webbed shoulder strap in tonal colour
- Bottom panel featuring metal feet
- Sufficient storage space thanks to zip pocket, a short webbed loop with key ring and two open pockets on the inside



Material:	Shell fabric: 100% recycled nylon; lining: 100% recycled polyester; leather components: 100% cow leather
Dimensions:	55 cm (L) × 31 cm (H) × 24 cm (W)
Colour:	Blue
Article no.:	80 22 5A51731

# BMW SMALL LEATHER GOODS AND BAGS. LUGGAGE AND BAGS.

## BMW BACKPACK MODERN

A stylish, branded BMW backpack is the perfect companion for every day.

### Product description:

- Modern backpack in blue featuring tonal, oversized BMW logo on the front
- Premium shell fabric made of 100% recycled nylon
- Orange lining in contrast to blue shell fabric, made of 100% recycled polyester
- Top handle made of black leather
- Easy-to-open main compartment and front pocket thanks to shiny-silver metal TAIHING zip
- Zip pullers featuring embossed BMW logo
- Maximum comfort thanks to padded, tonal shoulder straps and back panel
- Fixture of shoulder straps finished with premium black leather
- Sufficient storage space thanks to two open pockets, a zip pocket, four small open pockets as well as a padded compartment for a laptop on the inside



Material:	Shell fabric: 100% recycled nylon; lining: 100% recycled polyester; leather components: 100% cow leather
Dimensions:	29 cm (L) × 56 cm (H) × 14 cm (W)
Colour:	Blue
Article no.:	80 22 5A51732

# BMW SMALL LEATHER GOODS AND BAGS. LUGGAGE AND BAGS.

## BMW BOARDCASE

An elegant and durable carry-on suitcase featuring the BMW logo.

### Product description:

- Grey carry-on suitcase with BMW logo branding on the front
- Durable shell made of 100% pure polycarbonate
- Blue lining made of 100% recycled polyester
- Water-repellent, tonal, coated zip on the main compartment for effortless opening and closing
- Plain, matt-black zip puller
- Convenient top handle in black
- Integrated, adjustable trolley system in black
- Belongings are safe thanks to integrated, black TSA lock on the side
- Interior featuring a mesh zip compartment on one side and compression straps on the other
- Compression straps with black FIDLOCK® flat buckle and round BMW logo
- Four 360° dual silent wheels with customised rim in M design
- Non-woven drawstring duster



Material:	Shell material: 100% pure polycarbonate; lining: 100% recycled polyester
Dimensions:	36 cm (L) × 55 cm (H) × 23 cm (W); volume approx. 42 l
Colour:	Grey
Article no.:	80 22 5A51733

# VISUAL-MERCHANDISING QUICK GUIDE. EXAMPLES FOR DISPLAYING SMALL LEATHER GOODS AND BAGS.



## Recommendation:

Display the items either by (1) grouping the items from the collection together or (2) mixing them together with other accessory groups



