

BMW
GROUP



2023 M MOTORSPORT COLLECTION.

BMW M MOTORSPORT. PRODUCT INTRODUCTION AND PHILOSOPHY.

Our long-running partnership with PUMA continues, but this time we are focusing on the **320 Group 5**. The **320 Group 5** was a tremendous success for BMW Motorsport, not only in terms of all its victories but also in terms of the records it still holds today.

We created an unconventional new collection. Designs are bold with colourful badge details mixed with PUMA classic silhouettes and sustainable materials.



BMW M MOTORSPORT. OVERVIEW OF APPAREL. 19 PRODUCTS.

Men



Women



Kids

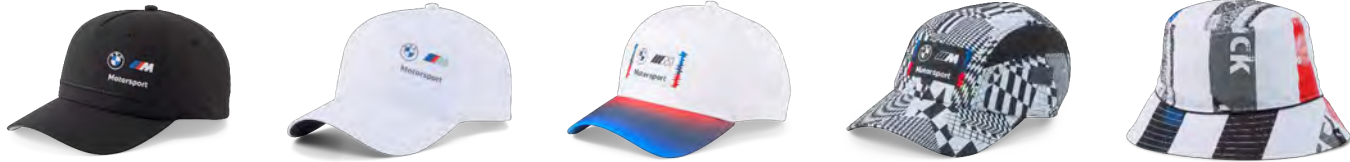


Toddlers



BMW M MOTORSPORT. OVERVIEW OF ACCESSORIES. 17 PRODUCTS.

Caps



Shoes



Bags



Mugs and bottles



Umbrellas



BMW M MOTORSPORT. APPAREL FOR MEN.

BMW M Motorsport Logo Tee Men

- Bold BMW M Motorsport branding on chest
- Regular fit



Material:	70% Cotton, 30% Recycled Cotton	Article no.:	XS	80 14 2864269
Colour:	Black		S	80 14 2864270
Made in:	China		M	80 14 2864271
			L	80 14 2864272
			XL	80 14 2864273
			XXL	80 14 2864274

BMW M Motorsport Statement Tee Men

- BMW M Motorsport logo graphic on chest
- PUMA cat logo print on right sleeve
- Regular fit



Material:	70% Cotton, 30% Recycled Cotton	Article no.:	XS	80 14 2864254
Colour:	Black		S	80 14 2864255
Made in:	China		M	80 14 2864256
			L	80 14 2864257
			XL	80 14 2864258
			XXL	80 14 2864259

BMW M MOTORSPORT. APPAREL FOR MEN.

BMW M Motorsport Polo Men

- Coloured inserts in M colours on shoulders and sleeves
- Button placket with two buttons
- BMW M Motorsport logo and PUMA cat logo on chest
- Regular fit



Material: 52% Cotton, 48% Recycled Polyester
 Colour: White
 Made in: China

Article no.:	XS	80 14 2864240
	S	80 14 2864241
	M	80 14 2864242
	L	80 14 2864243
	XL	80 14 2864244
	XXL	80 14 2864245

BMW M Motorsport Car Graphic Tee Men

- Black-and-white car graphic on chest
- PUMA cat logo print and BMW Motorsport label badge on sleeves
- Regular fit



Material: 70% Cotton, 30% Recycled Cotton
 Colour: White
 Made in: China

Article no.:	XS	80 14 2864247
	S	80 14 2864248
	M	80 14 2864249
	L	80 14 2864250
	XL	80 14 2864251
	XXL	80 14 2864252

BMW M MOTORSPORT. APPAREL FOR MEN.

BMW M Motorsport AOP Graphic Tee Men

- Slightly oversized silhouette with longer length for a modern and stylish fit
- Full-body all-over print
- BMW M Motorsport logo badge on hem
- PUMA cat logo on centre back



Material: 70% Cotton, 30% Recycled Cotton
Colour: Black/White
Made in: China

Article no.:	XS	80 14 2864261
	S	80 14 2864262
	M	80 14 2864263
	L	80 14 2864264
	XL	80 14 2864265
	XXL	80 14 2864266

BMW M MOTORSPORT. APPAREL FOR MEN.

BMW M Motorsport Statement Jacket Men

- All-over print insert on the sleeves/shoulders
- Relaxed fit
- BMW M Motorsport label badge on the hem
- Full zip and hand pockets



Material:	100% Polyester	Article no.:	XS	80 14 2864220
Colour:	Black		S	80 14 2864221
Made in:	China		M	80 14 2864222
			L	80 14 2864223
			XL	80 14 2864224
			XXL	80 14 2864225

BMW M Motorsport Graphic Hoodie Men

- Car graphic on chest
- Drawstrings on hood
- Kangaroo pocket
- Regular fit



Material:	66% Cotton, 34% Recycled Polyester	Article no.:	XS	80 14 2864226
Colour:	White		S	80 14 2864227
Made in:	China		M	80 14 2864228
			L	80 14 2864229
			XL	80 14 2864230
			XXL	80 14 2864231

BMW M MOTORSPORT. APPAREL FOR MEN.

BMW M Motorsport Sweat Jacket Men

- Hooded jacket
- Drawstrings on hood
- BMW M Motorsport branding and PUMA cat logo on chest
- Elastic waistband and cuffs
- Regular fit



Material:	77% Cotton, 23% Recycled Polyester	Article no.:	XS	80 14 2864233
Colour:	Black		S	80 14 2864234
Made in:	China		M	80 14 2864235
			L	80 14 2864236
			XL	80 14 2864237
			XXL	80 14 2864238

BMW M Motorsport Sweatpants Men

- BMW M Motorsport logo and PUMA cat logo on upper part of the leg
- Drawstrings on elastic waistband
- Regular fit



Material:	77% Cotton, 23% Recycled Polyester	Article no.:	XS	80 14 2864277
Colour:	Black		S	80 14 2864278
Made in:	China		M	80 14 2864279
			L	80 14 2864280
			XL	80 14 2864281
			XXL	80 14 2864282

BMW M MOTORSPORT. APPAREL FOR WOMEN.

BMW M Motorsport Logo Tee Wmn

- Bold BMW M Motorsport logo on chest
- PUMA cat logo on sleeve
- Regular fit



Material: 70% Cotton, 30% Recycled Cotton
 Colour: Black
 Made in: China

Article no.:	XS	80 14 2864309
	S	80 14 2864310
	M	80 14 2864311
	L	80 14 2864312
	XL	80 14 2864313

BMW M Motorsport Logo Hoodie Wmn

- Bold BMW M Motorsport logo on chest
- Regular fit



Material: 68% Cotton, 32% Recycled PES
 Colour: Black
 Made in: China

Article no.:	XS	80 14 2864296
	S	80 14 2864297
	M	80 14 2864298
	L	80 14 2864299
	XL	80 14 2864300

BMW M MOTORSPORT. APPAREL FOR WOMEN.

BMW M Motorsport Polo Wmn

- BMW M Motorsport branding and PUMA cat logo on chest
- Zip on chest
- Regular fit



Material:	52% Cotton, 48% Recycled Polyester	Article no.:	XS	80 14 2864315
Colour:	White		S	80 14 2864316
Made in:	China		M	80 14 2864317
			L	80 14 2864318
			XL	80 14 2864319

BMW M Motorsport Statement Tee Wmn

- BMW M Motorsport logo graphic on chest
- PUMA cat logo print on right sleeve
- Regular fit



Material:	70% Cotton, 30% Recycled Cotton	Article no.:	XS	80 14 2864302
Colour:	White		S	80 14 2864303
Made in:	China		M	80 14 2864304
			L	80 14 2864305
			XL	80 14 2864306

BMW M MOTORSPORT. APPAREL FOR WOMEN.

BMW M Motorsport Jacket Wmn

- M colour stripes on sleeves and shoulders
- Retro styling
- BMW M Motorsport logo and PUMA cat logo on chest
- Full zip
- Slim fit



Material: 77% Cotton, 23% Recycled Polyester
 Colour: White
 Made in: China

Article no.:	XS	80 14 2864284
	S	80 14 2864285
	M	80 14 2864286
	L	80 14 2864287
	XL	80 14 2864288

BMW M Motorsport Pants Wmn

- Lateral M colour stripes on both sides
- Iridescent cat logo print on left leg
- BMW M Motorsport branding on right leg
- Regular fit



Material: 77% Cotton, 23% Recycled Polyester
 Colour: White
 Made in: China

Article no.:	XS	80 14 2864290
	S	80 14 2864291
	M	80 14 2864292
	L	80 14 2864293
	XL	80 14 2864294

BMW M MOTORSPORT. APPAREL FOR KIDS.

BMW M Motorsport Logo Hoodie Kids

- BMW M Motorsport logo on chest
- Regular fit



Material:	68% Cotton, 32% Recycled Polyester	Article no.:	116	80 14 2864328
Colour:	Black		128	80 14 2864329
Made in:	China		140	80 14 2864330
			152	80 14 2864331
			164	80 14 2864332

BMW M Motorsport Logo Shorts Kids

- Elastic waistband
- Bold BMW M Motorsport logo
- Regular fit



Material:	66% Cotton, 34% Recycled Polyester	Article no.:	116	80 14 2864334
Colour:	Black		128	80 14 2864335
Made in:	China		140	80 14 2864336
			152	80 14 2864337
			164	80 14 2864338

BMW M MOTORSPORT. APPAREL FOR KIDS.

BMW M Motorsport Logo Tee Kids

- Bold BMW M Motorsport logo on chest
- Regular fit



Material: 70% Cotton, 30% Recycled Cotton
Colour: Light Blue
Made in: China

Article no.:	116	80 14 2864321
	128	80 14 2864322
	140	80 14 2864323
	152	80 14 2864324
	164	80 14 2864325

BMW M MOTORSPORT. APPAREL FOR TODDLERS.

BMW M Motorsport Jogger Toddler

Sweat jacket:

- Iconic Motorsport T7 silhouette with racing-inspired shoulder panels
- M colour block inserts to highlight T7 stripe
- Ribbed cuff and hem
- Double zip garage
- PUMA cat logo print on right front
- BMW M Motorsport badge on left sleeve

Trousers:

- Regular fit with ribbed cuff and waistband
- M colour block inserts to highlight T7 stripe
- BMW M Motorsport badge on right leg
- Vertical M Motorsport wording on left lower leg
- PUMA cat logo print on left leg



Material: 68% Cotton, 32% Recycled Cotton
Colour: Black
Made in: China

Article no.: 6-9m 80 14 2864391
12-18 m 80 14 2864392

BMW M MOTORSPORT. CAPS.

BMW M Motorsport Cap

- Modern five-panel BB cap made of polyester material
- Premium 3D heat-printed BMW logo
- Snapback closure



Material: 100% Recycled Polyester
Colour: Black, White
Made in: Philippines

Article no.: Black 80 16 2864386
White 80 16 2864387

BMW M Motorsport Road Trip Cap

- Five-panel cap with M colour details on visor
- Premium BMW logo badge on front
- Woven PUMA cat logo on the back



Material: 100% Recycled Polyester
Colour: White
Made in: China

Article no.: 80 16 2864388

BMW M MOTORSPORT. CAPS.

BMW M Motorsport Statement Cap

- Cap with bold seasonal graphic
- Premium mesh on the sides
- Woven BMW M logo badge on the front



Material: 100% Recycled Polyester
Colour: Black/White
Made in: China

Article no.: 80 16 2864390

BMW M Motorsport Bucket Hat

- Trendy bucket hat with woven BMW M Motorsport label on the brim
- Contrast colour piping around the hat
- Woven PUMA logo on the side



Material: 100% Recycled Polyester
Colour: White/Blue/Red
Made in: Philippines

Article no.: 80 16 2864389

BMW M MOTORSPORT. SHOES.

BMW M Motorsport Shoes RS-X

- Mesh and synthetic leather and suede upper for a dynamic design
- Platinum details
- Bulky and modern design with BMW MMS' iconic colours
- Rubber and EVA sole for the highest comfort and grip



Material:	64% Synthetic, 36% Textile	Article no.:	36	80 19 2864354	42	80 19 2864360
Colour:	Black		37	80 19 2864355	43	80 19 2864361
Made in:	Vietnam		38	80 19 2864356	44	80 19 2864362
			39	80 19 2864357	45	80 19 2864363
			40	80 19 2864358	46	80 19 2864364
			41	80 19 2864359		

BMW M Motorsport Shoes Renegade

- Mesh and synthetic leather upper with all-new embroidered Formstrip
- Reflective graphics
- Unique bulky sole
- Rubber and EVA sole for the highest comfort and grip



Material:	53% Polyurethane, 47% Polyester	Article no.:	39	80 19 2864345	45	80 19 2864351
Colour:	White		40	80 19 2864346	46	80 19 2864352
Made in:	Vietnam		41	80 19 2864347		
			42	80 19 2864348		
			43	80 19 2864349		
			44	80 19 2864350		

BMW M MOTORSPORT. SHOES.

BMW M Motorsport Leadcat Renegade 2.0

- Moulded footbed for soft comfort
- Padded synthetic leather strap with graphic print
- BMW M Motorsport branding
- IMEVA outsole for grip and durability



Material:	Sole: IMEVA	Article no.:	37	80 19 2864366	44,5	80 19 2864372
	Strap: Synthetic leather		38	80 19 2864367	46	80 19 2864373
Colour:	White		39	80 19 2864368	47	80 19 2864374
Made in:	China		40,5	80 19 2864369	48	80 19 2864375
			42	80 19 2864370		
			43	80 19 2864371		

BMW M MOTORSPORT. BAGS.

BMW M Motorsport Statement Backpack

- Modern-shaped backpack with bold seasonal graphic
- Cushioning on the back to improve comfort level
- Spacious main compartment as well as external padded laptop compartment, side slip pockets and hidden pocket on the front
- Premium silicone BMW M logo badge and embroidered PUMA cat logo on the front



Material: 100% Polyester
Colour: Black
Volume: 27 l
Dimensions: 33 x 55 x 17.5 cm
Made in: China

Article no.: 80 22 2864379

BMW M Motorsport Backpack

- Sleek backpack design
- Interior padded slip in pocket, front zip pocket and side mesh pockets
- Premium silicone BMW M logo badge and embroidered PUMA cat logo on front



Material: 100% Polyester
Colour: Black
Volume: 20 l
Dimensions: 30 x 46.5 x 17.5 cm
Made in: China

Article no.: 80 22 2864380

BMW M MOTORSPORT. BAGS.

BMW M Motorsport Duffle Bag

- Sleek duffle bag design with an easy-to-access main compartment
- External shoe compartment, zip pocket on sides and interior mesh zip pocket
- Premium silicone BMW M logo badge and embroidered PUMA cat logo on front



Material:	100% Polyester
Colour:	Black
Volume:	27 l
Dimensions:	48 × 23.5 × 23.5 cm
Made in:	China

Article no.:	80 22 2864381
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BMW M Motorsport Utility Bag

- Trendy utility bag with silk-printed BMW M Motorsport logo on front
- Reflective woven PUMA cat logo on bottom
- Two different zip pockets



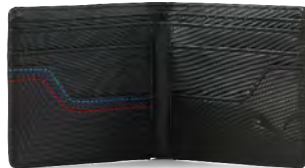
Material:	100% Polyester
Colour:	Black
Volume:	3.5 l
Dimensions:	15.5 × 33.5 × 9 cm
Made in:	China

Article no.:	80 22 2864 382
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BMW M MOTORSPORT. SMALL LEATHER GOODS.

BMW M Motorsport Wallet

- Classic wallet design with multiple card slots on the inside
- BMW M Motorsport colour details on the front and inside
- BMW gunmetal logo on the front and debossed PUMA logo on the inside



Material: 100% Polyurethane
Colour: Black
Dimensions: 11 x 9.2 x 2 cm
Made in: China

Article no.: 80 21 2864383

BMW M MOTORSPORT. UMBRELLAS.

BMW M Motorsport Stick Umbrella

- Large, colourful BMW M Motorsport graphic and logo branding on the umbrella, BMW logo on the bottom of the handle
- Lightweight product
- Automatic opening and closing mechanism which can be operated by a button on the grip handle



Material: 50% Polyester, 5% Metal,
10% Plastic, 35% Fibreglass
Colour: White
Weight: 705 g
Made in: China

Article no.: 80 23 2864011

BMW M Motorsport Pocket Umbrella

- Large, colourful BMW M Motorsport graphic and logo branding on the umbrella, BMW logo on the bottom of the handle
- Easy storage
- Lightweight product
- Automatic opening and closing mechanism which can be operated by a button on the grip handle



Material: 50% Polyester, 20% Metal,
20% Plastic, 10% Fibreglass
Colour: White
Weight: 415 g
Made in: China

Article no.: 80 23 2864012

BMW M MOTORSPORT. MUGS AND BOTTLES.

BMW M Motorsport Mug

- Colourful BMW M Motorsport branding
- 100% dishwasher-safe
- Printed in high-quality, visible structure
- Large handle
- Manufactured by a premium manufacturer in Germany



Material:	100% Stoneware	Article no.:	80 23 2864118
Colour:	White		
Volume:	300 ml		
Weight:	342 g		
Dimensions:	Height: max. 95.5 mm; diameter body + handle: max. 118 mm		
Made in:	Germany		

BMW M Motorsport Bottle

- Large, colourful BMW M Motorsport graphic and logo branding
- Transparent bottle made out of Tritan
- Screw cap with sporty and multifunctional drinking closure
- Engineered handle, easy to carry



Material:	Flip lid: LLDPE (4.4%), Lid: COPP (27.5%), Body: Tritan (66.9%), Gasket ring: Silicone (1.2%)	Article no.:	80 23 2864116
Colour:	White		
Volume:	700 ml		
Weight:	120 g		
Made in:	China		

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